

Accelerate your sales in the Aftermarket track with ShowMeTheParts content!

ChannelAdvisor and ShowMeTheParts have partnered to enable ChannelAdvisor retailers to feed content for the aftermarket vertical into ChannelAdvisor's platform to start selling on marketplaces and direct channels. Now all automotive clients can participate in this segment and have unique content to differentiate themselves from other listings that all look and appear the exact same way.

Retailers can also leverage the ChannelAdvisor Fulfillment Service offering which will automate the fulfillment process with their distribution partners.

Using this process enables retailers to download product data and map it to physical inventory at a distributor automatically. Once a product is listed and an order taken the order is automatically sent to the fulfillment partner to be shipped in minutes!

This eliminates the need to buy and carry physical inventory. And you know their orders are being fulfilled expertly with orders being shipped as quickly and efficiently as possible.



The ShowMeTheParts Catalog

ShowMeTheParts.com core mission is to be the most up-to-date public parts catalog available – with information on over 350+ suppliers and manufacturers of Aftermarket replacement parts covering more than 4,900 part types. With lightning fast turnaround time you can be assured the information you find is the most current available and published the way the supplier intended it.

ShowMeTheParts database features over 1.9 million SKU's, and the 30 million applications include Power Sport, AG, Marine, Med/HD Trucks, along with Cars/Light Trucks from 1900. It also includes over 10 million cross references, 6.1 million product attributes and over 320 GB of images and exhaust diagrams. For more information, please visit www.ShowMeTheParts.com, eMail sales@verticaldev.com or call (847) 609-9540.

The ChannelAdvisor Advantage

eBay Motors, Amazon and other marketplaces such as Jet, Newegg, Sears account for 27% of total online retail sales* and are continuing to grow. Online retailers of all sizes are recognizing the profit potential of marketplaces and the importance of aligning with a software partner.

ChannelAdvisor simplifies selling across marketplaces by automating tedious, day-to-day tasks from inventory management to order fulfillment, allowing online retailers to operate more strategically and sell more across multiple marketplaces.

MARKETPLACES FEATURES INCLUDE:

- One platform supporting eBay Motors, Amazon and other marketplaces such as Jet, Newegg and Sears
- Inventory management across all marketplaces
- Automated post-sale activities to increase customer satisfaction
- Advanced reporting, both high-level and product-level, to ensure your decisions are performance driven
- Worry-free reliability, security and scalability
- Multiple account management to track the performance of different Webstores, brand identities and market segments

*Source: Public reports from eBay, Amazon, Google, Shopping.com and ChannelAdvisor estimates based on our transactional data

