

eWebCatalog

The shortest distance
between your data
and your customers



Vertical
Development, Inc.

Go from print to web in a week with e-WebCatalog

Now you can give customers immediate, 24/7 access to the information they need to buy your products right from their desktop – even if you don't have a website – with e-WebCatalog, a powerful content management system.

E-WebCatalog enables you to convert print catalogs, product guides, technical drawings and more into online formats – easily, economically, without the hassle and cost of expensive software and licensing fees. It uses your existing AAIA formatted files, transforming the data into an easy-to-use, high-speed search engine. Our pick-as-you-go philosophy allows speedy look-up of parts, with product images and specifications displayed only when the user requests them. Security is built into the system, protecting your data, illustrations and photos from hackers.

Extremely versatile and flexible, e-WebCatalog is designed for small as well as large companies. Options include customizing the system so it seamlessly integrates with your current website, using the same graphics, logos, navigation buttons and background. It can even be adapted for e-commerce.

Because of e-WebCatalog's flexibility, it can be hosted at Vertical Development without incurring any additional hardware or IT costs,

or installed on your current computer system and managed by your own internal staff. All the training you need is included with the installation, enabling your staff to be up and running quickly.

With e-WebCatalog, you also get the support of Vertical Development – a team of

professionals with over 20 years of experience in the automotive aftermarket who know and work with industry standards every day. From planning to delivery, we'll work

with you one-on-one, giving you an online catalog that meets your specs, on time, on budget.

Find out what e-WebCatalog can do for your company. For a free demonstration, call Ron Garand 1-847-609-9540 or visit www.verticaldev.com

Vertical Development, Inc.

Regional Sales Office:

11783 Ludbury Ridge
Huntley, IL 60142

(847) 609-9540

rgarand@verticaldev.com



Database Publishing, e-Business,
Software Development

935 Curtiss Street, Suite 1C
Downers Grove, IL 60515

