



The shortest distance
between your data
and your customers



Vertical
Development, Inc.

Manage, map and publish your data with e-Publisher

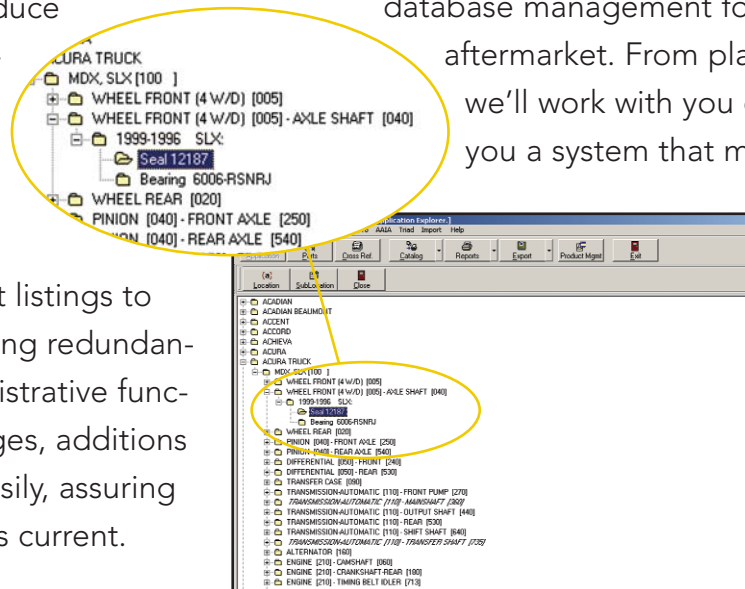
Get product information into customers' hands – faster, more accurately – with e-Publisher, a powerful database publishing system that lets you produce print, CD and online catalogs, buyers' guides, interchanges, price lists and more from the same data source. All data is linked, enabling different listings to share data without creating redundancies. E-Publisher's administrative function lets you make changes, additions and deletions quickly, easily, assuring that information is always current.

You can output finished pages on any Windows-compatible device or generate print-ready PDF files in-house – without costly typesetting or desktop publishing programs. What's more, the system maps to the latest industry and retailer requirements, including AAIA ACES, Activant, NAPA Attribute, Interchange, PartsPro, Wrenchhead and more. Modules are also available for providing product data in AAIA's latest PIES requirements and CARQUEST xml formats.

The system is fully customizable to your needs. We can even help you integrate your data with the latest R. L. Polk vehicle statistics. E-Publisher installs on your current computer, eliminating unnecessary hardware or IT expenses. All the training you need is included, enabling your staff to be up and running quickly.

With e-Publisher, you also get the expertise of Vertical Development – a team of professionals with over 20 years of experience in database management for the automotive aftermarket. From planning to delivery, we'll work with you one-on-one, giving you a system that meets your specs,

on time, on budget. And help you make the transition from a paper-driven to paperless system quickly, effortlessly.



Find out what e-Publisher can do for your company. For a free demonstration, call Ron Garand 1-847-609-9540 or visit www.verticaldev.com.

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