

eCatalog

The shortest distance
between your data
and your customers



Vertical
Development, Inc.

Get catalogs to customers faster with e-Catalog

Your business depends on getting timely information to your customers. The challenge is print production and e-catalog file distribution.

Print catalog information is often outdated before catalogs are off the press. The solution is e-Catalog, a powerful system that consolidates hundreds, even thousands, of part numbers, applications, photos, diagrams and more from multiple files and formats into a single user interface.

With e-Catalog, you can output finished pages on any Windows-compatible device or generate print-ready PDF files in-house, without typesetting or desktop publishing experience or expenses. It lets you maintain the look and feel of your current catalog, output private label catalogs and consolidate multiple brands into one.

E-Catalog also lets you map data to the latest AAIA ACES e-Cat requirements, including output for Activant and Wrenthead. Optional modules are available for mapping data to NAPA PartsPro and other retailer-specific formats and outputting product data in the latest AAIA PIES and CARQUEST xml formats.

The system installs on your current computer, eliminating unnecessary hardware or IT expenses. All the training you need is included, enabling your staff to be up and running quickly.

E-Catalog is backed by Vertical Development – a team of professionals with over 20 years of experience in database management for the automotive aftermarket. From planning to delivery, we'll work with you one-on-one, giving you a system that meets your

specs, on time, on budget. And help you make the transition from a paper-driven to paperless system quickly, effortlessly.

Find out what e-Catalog can do

for your company. For a free demonstration, call Ron Garand 1-847-609-9540 or visit www.verticaldev.com.

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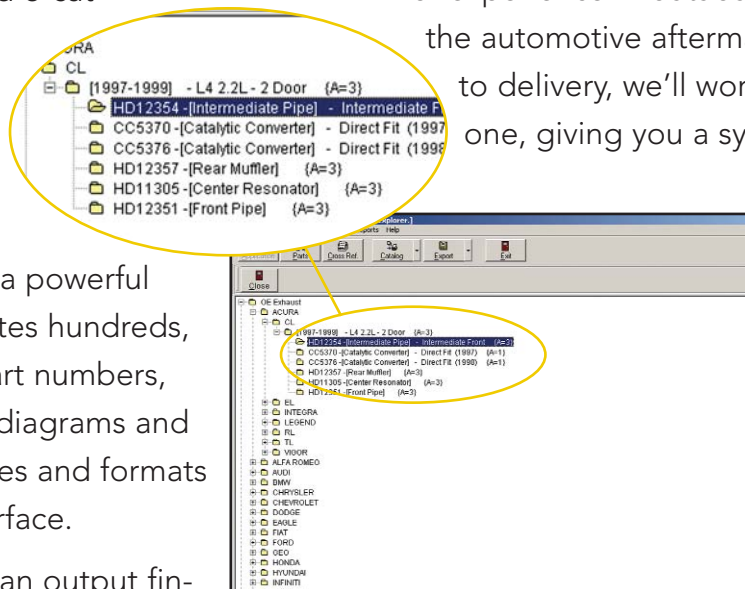
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