



NEWS RELEASE

FOR IMMEDIATE RELEASE

For More Information, Call:
Nancy Creighton, Stillwater Creative Group
708-524-2161, or
Ronald Garand, Vertical Development, Inc.
847-609-9540
Email: rgarand@verticaldev.com

VERTICAL DEVELOPMENT ENDORSES ACES IMPLEMENTATION

DOWNERS GROVE, ILLINOIS – Since 2003, Vertical Development, Inc. (VDI), a leading supplier of database management systems including mapping services, had recommended that only new clients implement the Automotive Aftermarket Industry Association’s ACES (AAIA Advanced Catalog Standard) requirements. Thanks to AAIA’s decision to issue scheduled updates and enhancements, VDI is now fully endorsing and recommending ACES to all clients.

“Now that AAIA has committed to an annual release schedule for enhancements, Activant is processing ACES files as quickly as their proprietary format and others have formalized their implementation plans, we are fully endorsing ACES,” said VDI Vice President Ron Garand. “As a result, we recommend that all clients begin the migration to ACES unless they supply air conditioning components, seals, bearings or similar products with a significant amount of comments.”

According to Garand, many manufacturers are postponing ACES and PIES implementation until the standards are in widespread use. “ACES or PIES files demanded by a major client in 90 days can be quite costly, due to the overtime and outsourcing that may be required. But if companies start now, they can clean up application and product information at their own pace while preparing data for ACES and PIES,” he added.

ACES and PIES enable manufacturers to distribute product information efficiently and economically in a standard format. “Over 310 companies now subscribe to ACES and PIES, proving their value. All manufacturers who want to stay competitive should start the implementation process – now,” he added.

MORE

Vertical Development Endorses ACES Implementation – Continued

For more information on adapting to ACES and PIES, contact Ron Garand at 847-609-9540; rgarand@verticaldev.com. More information can also be obtained by visiting the company's web sites at www.verticaldev.com and www.e-WebCatalog.com.

A leading provider of content management systems, Vertical Development, Inc. offers e-Publisher, e-Catalog, and e-WebCatalog systems that support simultaneous publishing to print, web and CD-ROM formats from a single data source. Their ShowMeTheParts system is dedicated to publishing catalogs on CD. Vertical Development also offers mapping services to companies without systems, allowing them to export their data in AAIA (ACES, Legacy, PIES), Activant Solutions (CCI/Triad), NAPA (Attribute, Legacy, PartsPro), Wrenthead and other retailer formats. VDI's software has streamlined data management for companies nationwide in a variety of industries, including many of the largest manufacturers in the automotive market. Founded in 1983, the company has offices in Downers Grove and Huntley, IL, and Fremont, CA.

To find out more about the systems and services available from Vertical Development, please call (847) 609-9540, or e-mail rgarand@verticaldev.com. More information can also be obtained by visiting the company's web sites at www.verticaldev.com and www.e-WebCatalog.com.

XXX