



Collaboration Improves Processes and Efficiencies

When Vertical Development finishes installing e-Publisher or another system for a client, it doesn't mean our work with them is done. Our clients are our business partners – we encourage them to contact us whenever they need help meeting any new challenges that may come up. And with over 60 aftermarket companies using our systems and services to help them manage their catalog data, we see – and solve – many unique problems every day.

One recent example occurred when Advance Auto received AAIA files from our customer, and then asked that descriptive data be added to the fitment notes on certain part numbers. After spending hours trying to modify their exported files, they finally gave us a call. We quickly added extra functionality to their e-Publisher system, enabling them to create a part attribute for those particular part numbers in the exported file. Now when that customer updates their database, e-Publisher automatically creates a consistent export file that satisfies their e-cat requirements.

That same week, Wrenthead asked another VDI customer to move their locations to the front of the fitment note. Rather than waste any time trying to solve the problem on their own, they called VDI. We created a new field for location data that can be placed anywhere in the export file, without affecting their online catalog system. And since location information needs to be delivered as a separate attribute in ACES, it's helping them prepare their files and make the transition seamlessly.

These are just two examples of how Vertical Development's software can be adapted to customers' unique needs. For aftermarket distributors and manufacturers who manage application and part information, we offer a repository that can be used to output data for print and CD catalogs; generate eCat files in ACES and PIES formats; provide files that meet the specific delivery requirements of Activant, NAPA, Wrenthead and other retailers; and configure application data for web catalogs with online lookup capabilities.

At VDI, you'll find highly adaptive, trouble-free solutions. Our databases are powerful but compact, so you need little IT support. And since our applications use no Microsoft DLL files, you'll never have a software conflict. Find out why VDI is the proven alternative to high priced, support-intensive, time-consuming solutions. Just click on www.verticaldev.com.