Larson's Radiator

Norway, Michigan, USA

About Larson's Radiator

www.larsonsradiator.com

Larson's Radiator provides sales and service of radiators and related automotive products, primarily in Michigan and Wisconsin. Larson's Radiator sells a broad range of products, and needed to have a web-based portal to allow their customers to search their inventory and order online.

Larson's Radiator selected zeckoShop as their enterprise website and e-commerce solution to enable customers to securely access private information online, and to enable web-based sales orders. Their zeckoShop website supports a Business to Business (B2B) commerce environment, to support their wholesale dealer customers. The website also serves as an information resource for retail end consumers, where the customer can obtain information about their products and ultimately contact a dealer to make their purchase.

Their zeckoShop webstore fully integrates to their backend ERP software, Sage BusinessVision, enabling them to achieve high efficiency in data management and transaction processing. Part of their unique requirements was to have their website display thousands of after-market automotive products, but without the intense effort of managing that data themselves and keeping that data relevant and current. To enable this, the Larson's Radiator website integrates to ShowMeTheParts, a third party database of aftermarket catalog data. By virtue of this integration, the Larson's Radiator website provides dynamic presentation of application-specific products, so customers can quickly locate products that fit their particular search criteria, including vehicle make, model and year, as well as other product-specific variables.

Integration with ShowMeTheParts effectively provides Larson's Radiator with access to thousands of industry part profiles, without the need to self-manage that database. What's more, a dynamic relationship exists between their BusinessVision inventory database and the ShowMeTheParts database, so only those products that appear in the BusinessVision inventory database are presented online on their zeckoShop website.

Show the retail price and customer's price, based on pricing in your ERP software

*Multiple searching options, including search by vehicle make, model, and other variables. Features include integration with **ShowMeTheParts**, a third party provider of aftermarket automotive parts data. Ensures that customers can find all products that match their vehicle specifications*

About zeckoShop

www.zeckosoftware.com

zeckoShop is an enterprise-class e-commerce system, providing a means to effectively grow and expand your business to the web without the need and expense of hiring new people to sustain that growth. The **zeckoShop Web Commerce Suite** serves as your advanced e-Commerce B2B and B2C webstore and website solution, and integrates seamlessly with your ERP/Accounting software to leverage the power of your internal back end management systems. zeckoShop acts as your interactive web portal [private or public] enabling your customers to browse and search your online products, view private account information, and purchase over the web. zeckoShop offers a full suite of advanced and unique tools to enhance your customer's shopping experience including multi-language support for customers and products, product display boards, customizable website skins and hundreds of other features.

Having a dynamic and integrated website/webstore is a great way for your customers to engage and interact with your business. Enable your customers by giving them 24/7 self-serve access to your products and their private account information, such as past orders, current sales orders, customer-specific products and more. zeckoShop provides all the tools you need to launch an effective website for product sales and promotion, online purchasing, and customer support. A zeckoShop-based website will surely aide in your customer retention strategies and will also be a key component in driving new business growth. So don't wait for your competitors to discover what a zeckoShop webstore can do for their business, contact us today to learn how we can help you grow your business.

About ShowMeTheParts

POWERED BY ≡ShowMeTheParts

www.verticaldev.com

ShowMeTheParts, from Vertical Development Inc, is a third party provider of aftermarket catalog data. ShowMeTheParts provides branded catalogs to both manufacturers and aftermarket parts professionals through their network of more than 75 branded application catalog sites, and their popular www.ShowMeTheParts.com and www.ShowMeTheFilters.com catalogs. With more than 100 participating manufacturers, users have access to more than 1,500 part types, over 18 Million applications.

Contact ShowMeTheParts.com by e-mail rgarand@verticaldev.com or phone 847-609-9540 for more information on ShowMeTheParts.com *www.ShowMeTheParts.com*

Integration to Your ERP / Accounting Software

For Larsons's Radiator, their zeckoShop website features extensive integration to Sage BusinessVision. Product and customer details flow automatically from the Sage BusinessVision database to the zeckoShop website, and customer sales orders flow automatically from the website directly into BusinessVision. This integration eliminates the need for manual intervention to update two separate databases.
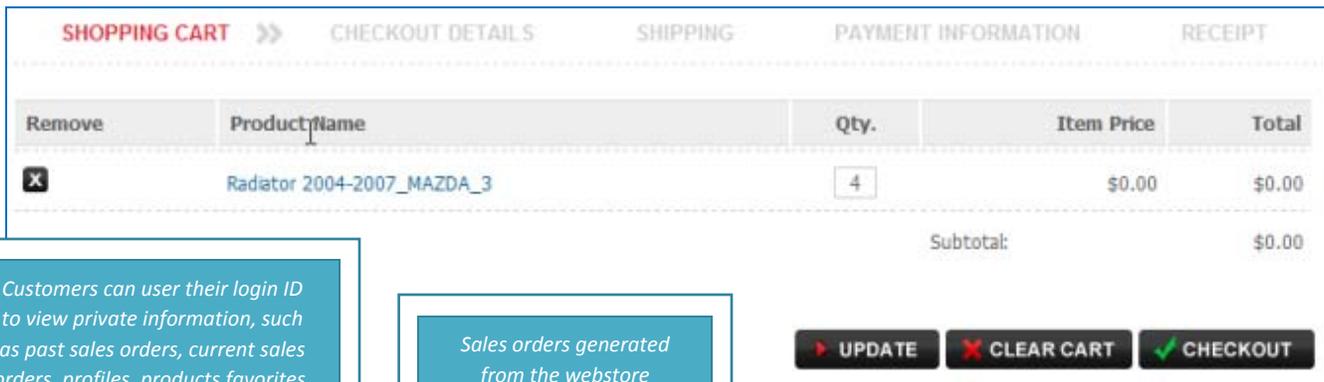
About Sage BusinessVision

www.sagebusinessvision.com

Sage BusinessVision offers sophisticated business management and accounting systems packed with innovative features, productivity-enhancing benefits, and a range of customization options. Sage BusinessVision includes up to 18 fully integrated modules right out of the box! You start off with General Ledger, Accounts Receivable, Accounts Payable, Point of Sale, Payroll, and many other powerful modules. Contact Terracor Business Solutions at *info@terracor.ca* for more information on Sage BusinessVision. *www.terracor.ca*

Does zeckoShop Support your ERP/Accounting Software?

Please contact us about using zeckoShop in conjunction with your ERP/Accounting software. zeckoShop can integrate to other software applications, or it can be used in standalone fashion.

SHOPPING CART >>	CHECKOUT DETAILS	SHIPPING	PAYMENT INFORMATION	RECEIPT

Remove	Product Name	Qty.	Item Price	Total
☒	Radiator 2004-2007_MAZDA_3	4	$0.00	$0.00
			Subtotal:	$0.00

▶ UPDATE   ✖ CLEAR CART   ✔ CHECKOUT

Customers can user their login ID to view private information, such as past sales orders, current sales orders, profiles, products favorites, and more

Sales orders generated from the webstore automatically flow through to the ERP/Accounting and order fulfillment software

'*Our experience with zeckoShop and Terracor Business Solutions has been excellent, as they are very reliable and eager to help. Their zeckoShop software is terrific and full of features, and their service has been outstanding and professional. I would highly recommend zeckoShop to any business that is looking to establish a powerful e-commerce website. The integration to Sage BusinessVision and to ShowMeTheParts ensures my website is optimized for high efficiency and high volume sales transactions*'

Ed Larson, President
Larson's Radiator Service

zeckoSoftware

sage software
Development Partner

TERRACOR Business Solutions

sage Developer Partner of the Year Award Winner!

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